



INFO~TECH LIVE 2023

SEPTEMBER 19-21
THE COSMOPOLITAN OF LAS VEGAS

EXPONENTIAL 



Info-Tech LIVE is one of the **top technology conferences to attend in 2023**, according to CIO Dive.*

*Source: CIO Dive (Nov, 2022) <https://www.ciodive.com/news/top-tech-conferences-2023/636623/>

Join us at LIVE 2023!

Info-Tech LIVE is Info-Tech Research Group's marquee event and the authoritative voice for over 1,000 IT executives making technology decisions, creating business value, and influencing innovation in their companies.

Our 2022 event was a huge post-pandemic success, and we're excited for 2023. LIVE 2023 at The Cosmopolitan of Las Vegas will be bigger, with more technology and industry analysts, experts, and exhibitors. We will continue our lineup of exciting, world-class keynote speakers, breakout sessions, workshops, and lightning rounds, as well as the top-tier service our attendees have come to expect.

Info-Tech LIVE 2023 will see over 1,000 technology decision makers excited to build on their experience and investigate technology solutions that will enable their digital strategies.

We look forward to seeing you in Las Vegas!

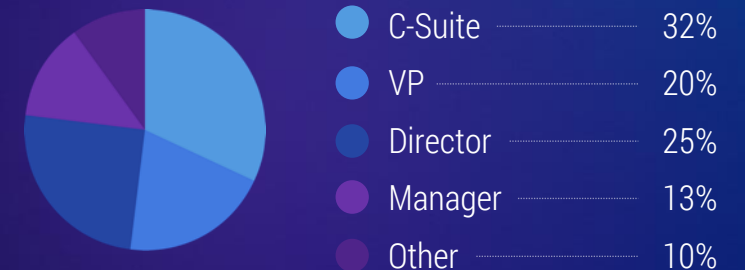
Gord Harrison
SVP, Research & Advisory
Info-Tech Research Group



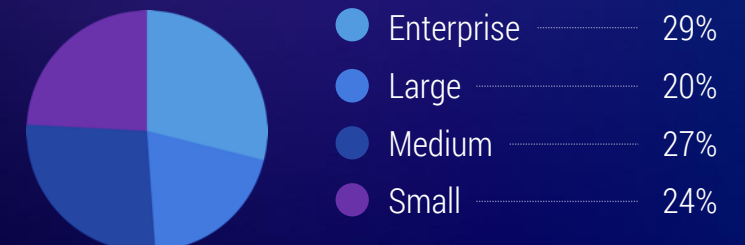
Top 10 Verticals Represented

1. Government
2. Manufacturing
3. Insurance
4. Education
5. Banking
6. Gaming, Hospitality, Resorts & Casinos
7. Transportation & Logistics
8. Healthcare
9. Utilities
10. Retail

Seniority of Attendees



Size of Attendee Organizations



Highlights From LIVE 2022

- 700 Attendees
- 60+ Technology & Industry Experts
- 10 Main-Stage Speakers
- 25 Lightning Research Rounds
- 45+ Workshop Breakout Sessions
- 7 Vendor Speaking Sessions
- Industry Roundtables
- Peer Networking Sessions

Last Year's Featured Keynotes

Scott Galloway
Professor of Marketing
NYU's Stern School of Business

Jeanette Manfra
Global Director, Security and Compliance
Google

Beth Clark
Chief Information Officer
Harvard Business School

Chad Wright
Chief Information Officer
Boston Dynamics



2023 Featured Keynotes



Geoffrey Hinton

GODFATHER OF AI AND DEEP
LEARNING PIONEER

Dubbed the 'Godfather of AI,' Geoffrey Hinton's pioneering research helped launch the modern era of deep learning. Dr. Hinton is currently Professor Emeritus at the University of Toronto, Department of Computer Science.



Janelle Shane

RESEARCH SCIENTIST,
AUTHOR, AND 2019 TED FELLOW

Research scientist, author, and 2019 TED Fellow, Janelle Shane is well-known for her popular science blog 'AI Weirdness,' where she explores the sometimes hilarious and sometimes unsettling outcomes of machine learning algorithms.

2023 Featured Keynotes



Chris Barton

FOUNDER AND CREATOR OF SHAZAM,
ENTREPRENEUR, INVENTOR, AND TECH INVESTOR

Chris Barton is an entrepreneur, tech investor, and inventor whose revolutionary music discovery app was one of Apple's largest acquisitions and boasts more than 2 billion downloads.



Ray Kurzweil

BESTSELLING AUTHOR, ACCLAIMED
INVENTOR, AND FUTURIST

Acclaimed inventor, author, and futurist, Ray Kurzweil is known for his ground-breaking work in fields such as AI, text-to-speech synthesis, and optical character recognition.

2023 Featured Keynotes



Chad Wright

CHIEF INFORMATION OFFICER,
BOSTON DYNAMICS

Chad Wright is an award-winning technology executive whose career spans a variety of roles, industries, and some of Boston's most innovative companies, including Avid, Endeca Technologies, athenahealth, and Amazon Robotics.



Helen Norris

CHIEF INFORMATION OFFICER,
CHAPMAN UNIVERSITY

With experience at some of California's leading universities, Helen Norris is a nationally recognized expert in higher education technology and cybersecurity. She serves on multiple boards and is a frequent speaker on topics including IT strategy and diversity in IT.

2023 Featured Keynotes



Karl Mosgofian

CHIEF INFORMATION OFFICER,
GAINSIGHT

With IT and business experience ranging from consulting to startups to leadership roles at companies like Alta Group, Cadence Design Systems, and Harmonic, Karl Mosgofian has always been passionate about making his customers wildly successful.



Yasser Haridi

CHIEF ENTERPRISE ARCHITECT,
NASA

Yasser Haridi is an award-winning IT executive with experience at organizations such as Siemens, Lockheed Martin, and NASA, where he has developed practical skills in strategic planning, enterprise architecture, systems engineering, and digital transformation.

THIS YEAR'S FOCUS

EXPONENTIAL

Exponential IT is an expression of change in how we, as IT leaders, adopt, manage, and embrace the rapidly accelerating curve of technological change. The rapid advance of **generative AI** platforms and tools are changing business models faster than either IT or the business can absorb. But when the business is ready, IT needs to be **ahead of the curve** to assess, recommend, implement, and manage these new business models. **That is Exponential IT.**

“Our intuition about the future is linear. But the reality of information technology is exponential, and that makes a profound difference. If I take 30 steps linearly, I get to 30. If I take 30 steps exponentially, I get to a billion.”

Ray Kurzweil

Computer Scientist, Author, Inventor, Futurist

Exponential IT Themes

Operational Excellence



The foundation of Exponential IT is built by becoming a Trusted Operator of IT Services. These sessions will focus on a cross section of core IT capabilities and provide practical guidance on how to improve the quality of IT service delivery.

Exponential IT/Innovation



The rapid advance of generative AI platforms and tools are changing business models faster than either IT or the business can absorb. But when the business is ready, IT needs to be **ahead of the curve** to assess, recommend, implement, and manage these new business models. That is Exponential IT. These sessions are designed to help prepare IT leaders for the current barrage of technological change.

Leading Through Change



Regardless of your IT capability maturity or your innovation goals, your success as an IT leader depends entirely on your ability to lead through a volatile, uncertain, changing, and ambiguous world. These sessions will guide Exponential IT leaders through the process of leading through these and future technological changes.

Preliminary Agenda

SEPTEMBER 19-21

13 Featured Keynotes

World-class keynote speakers sharing insights on Exponential IT.

86 Lightning Round Sessions

Five-minute speeches from Info-Tech analysts, consultants, and executive services.

43 Breakout Sessions

Hands-on working sessions based on our leading research.

46 Technology Keynotes

Insightful discussions following our key themes.

8 Partner Sessions

Key exhibitors will share their latest products and services.

12 Workshop Sessions

Thirty-minute and one-hour sessions designed to work through various exercises in a workshop format.

22 Industry Panels & Roundtables

Industry analysts and experts discuss the latest hot topics.

Days 1 & 2		Day 3	
7:00 - 8:00 am	Registration and Breakfast	7:00 - 8:00 am	Breakfast
8:00 - 10:00 am	Welcome and Opening Remarks	8:00 - 10:00 am	Welcome and Opening Remarks
	Featured Keynotes		Featured Keynotes
	Lightning Round Sessions		Lightning Round Sessions
10:00 - 10:30 am	Networking Break		Technology Keynotes
10:30 am - 12:00 pm	Breakout Sessions	10:00 - 10:30 am	Networking Break
	Technology Keynotes	10:30 - 12:30 pm	Workshop Sessions
	Partner Session		Featured Keynote
12:00 - 1:00 pm	Lunch	12:30 - 12:45 pm	Event Wrap-Up
1:00 - 3:25 pm	Featured Keynote	12:45 pm	Lunch
	Industry Panels		
	Technology Keynotes		
	Partner Session		
	Lightning Round Sessions		
3:25 - 3:55 pm	Networking Break		
3:55 - 5:00 pm	Technology Keynotes		
	Partner Session		
	Featured Keynote		
5:00 - 7:00 pm	Cocktail Reception		

Steve Reese, CIO,
PHOENIX SUNS



“What sets Info-Tech LIVE apart from other events is the value of the community-building opportunities, together with the quality of the research – that's what makes Info-Tech LIVE special.”

“I brought my whole team to Info-Tech LIVE 2022 and we gained valuable insights. We attended sessions based on our interests and then regrouped to chart a path forward as a team. It was a great experience for us.”

Brian Mulcahey, CIO

SUNFLOWER BANK



“Info-Tech LIVE 2022 was an excellent use of my time, with great keynotes, networking, and most importantly, insightful, in-depth presentations from Info-Tech analysts on relevant topics of my choosing.”

Jim Purcell, CIO

McWANE, INC.





About Info-Tech Research Group

Founded in 1997, Info-Tech Research Group is one of the world's leading information technology research and advisory firms, proudly serving over 30,000 IT professionals.

We produce unbiased and highly relevant technology how-to guides and comprehensive product reports to help CIOs and IT leaders make strategic, timely, and data-driven technology investment decisions.

Today, with nearly 1,500 employees across six offices in four countries and three continents, Info-Tech is North America's fastest-growing full-service IT analyst firm.

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Reserve your spot today!

